



Applegate has been involved in insulating homes for over 55 years.

Applegate Insulation has taken its abundance of knowledge and experience within the insulation industry to offer you great insulation products (cellulose, foam, and cotton blanket insulation) and great support (technical specialists and customer service). We strive for you to be happy with our insulation products and the way it is installed.

**TRAINING**— Our staff works with insulators around the country and we've personally trained your insulation contractor. We also offer ongoing professional training and 24/7 support to continually sharpen installation methods and techniques.

**EXPERIENCE**— Applegate personnel are among the most experienced in the industry. From manufacturing to customer service, our knowledge and experience has been built over decades.

**INTEGRITY**— If you want to stay in business, your word and reputation are everything. Since the 1950's, "Applegate" has been synonymous with honesty, trust, and our commitment to every single customer, from our insulators to their homeowners. If you have a question about our materials, please contact us!

**FOCUS**— We make just one building product: insulation. We don't make shingles or siding or windows. What this means to you is that we are completely focused on bringing you the best insulation possible, installed by the best insulation professionals.

"The LORD is my strength and song, and he is become my salvation: he is my God, and I will prepare him an habitation..." **EXODUS 15:2**

<sup>1</sup>This numerical flame spread rating is not intended to reflect hazards presented by this or any other material under actual fire conditions.

<sup>2</sup> Thermal performance is portrayed to reflect typical installed conditions based upon NAVLAP accredited laboratory testing per ASTM C518 as well as industry accepted engineering calculations. R-Foam typically is installed at a density of 1.60 lbs./ft<sup>3</sup>; the above data is based upon ASTM C518 testing at 1.60lbs./ft<sup>3</sup> by R & D Services, Inc., Cookeville, TN. Thermal performance claims are based upon average density and conditions.



WHAT ARE YOU WAITING FOR?

**Contact us now!**

To find out more about Applegate R-Foam, visit our website:

**WWW.APPLGATEWEB.COM**

Or give us a call: **1-800-627-7536**



Applegate R-Foam flows across the fiberglass to slow down the flow of air. This photo shows Applegate R-Foam being installed in a wall cavity with a fiberglass batt.

#### R-FOAM TYPICAL APPLICATIONS

- Existing homes
- Walls with batts
- Empty walls with any type of cladding
- Behind knee walls
- Sloped ceilings
- Brick and block walls
- Interior Walls

**YOUR APPLGATE® INSTALLER IS:**

## WHY SHOULD YOU CHOOSE APPLGATE R-FOAM INSULATION?



*Because it's your home, your decision, and you want the most*

**COMFORT, SAFETY,  
ENERGY SAVINGS,  
AND TRANQUILITY**

*for as long as you live in your home!*



The Perfect Solution to Insulate Empty Walls or Re-Insulate Homes Previously Insulated with Fiberglass Batts

## DO YOU WANT TO SAVE ON YOUR HEATING AND COOLING COSTS?

*You'll save money!*



Finally! A foam insulation designed for existing homes.

Previously, only new homes could benefit from the advantage of foam insulation. With versatile Applegate R-Foam your walls can be insulated or re-insulated even if they have been previously insulated with fiberglass batts. R-Foam does what others cannot: flow through empty space and across old materials to fill the wall cavity, from inside or outside the home. It can even be installed behind existing brick. This pre-expanded injection foam insulation gives you a custom fit!

Properly-insulated walls in your home will not only increase comfort in your home, but will also help you save on heating and cooling costs.

### REASONS TO HAVE YOUR WALLS INSULATED OR REINSULATED WITH APPLGATE R-FOAM:

- Heating and cooling costs are expected to increase at an even faster rate than they have in the past. (You'll save money!)
- You will be more comfortable.
- You will enjoy a home that is quieter from outside noise.
- It will be easier to sell your home with lower energy bills.

## HOW CAN I GET THE BEST VALUE FOR MY MONEY?



While insulation will remain hidden from view, a "lowest bid" choice may have you paying for the cheap job for the life of your home. The key to getting the most value for your money is having your insulation installed by contractors that use the best materials, and are knowledgeable and conscientious.

Only qualified insulation companies receive Applegate R-Foam after undertaking a training session by some of the best trainers in the business.



Insulating your house with Applegate R-foam will save resources, and save you money on your energy bills.

### CONSIDER THESE ITEMS WHEN SELECTING A CONTRACTOR:

- Have they been properly trained?
- Are they licensed?
- Are they insured?
- Do you trust them?
- Have they explained how and why the insulation will solve your problems?
- What is their commitment to you?

## ARE THERE OTHER IMPORTANT CONSIDERATIONS?



Insulation can and should do more than just keep you comfortable. Applegate R-Foam is a Class A (Type 1) fire rated per ASTM E-84<sup>1,2</sup> and meets or exceeds building code requirements.

Applegate R-Foam is biodegradable, non-toxic and won't damage surfaces. It's easy to clean up with soap and water.

### MORE ABOUT APPLGATE R-FOAM:

- Non-toxic
- Safe and inert
- Class A (Type 1) Fire-rated per ASTM E-84<sup>1,2</sup>
- Reduces Air Infiltration
- Improves sound ratings
- 3 EPA listed anti-fungal additives
- Contains MOLD-CARE™

### R-VALUE PER INCH:

4.6/INCH @ 75°F MEAN TEMPERATURE

#### R-Value of 2"x4" walls:

R-16 @ 75°F mean temperature<sup>2</sup>

#### R-Value of 2"x6" walls:

R-25 @ 75°F mean temperature<sup>2</sup>